



Approximately 500 people are homeless in Bucks County, and many more are on the verge of homelessness.<sup>1</sup>

Together, we can help.

*Join us on March 21<sup>st</sup> to support the Bucks County Emergency Homeless Shelter.*

<sup>1</sup> Housing Continuum of Care of Bucks County. Bucks County Point in Time Count 2014 [online]. Available from URL: <http://www.hcocbc.com>.

## ben·e·fit (n)

1. A good or helpful result or effect
2. An act of kindness
- 3. A social event to raise funds for a cause**
4. Something that promotes well-being



# ben·e·fit (n)

## **Please join us for a benefit to raise funds for the Bucks County Emergency Homeless Shelter.**

The Bucks County Emergency Homeless Shelter, a program of Family Service, is a temporary shelter for families and individuals who have lost safe housing. Proceeds from this event will help residents move from homelessness toward independence and a brighter, more stable future.

### **EVENT DETAILS**

**March 21, 2015 / 7:00 PM - 10:00 PM**

The Fuge / 780 Falcon Circle / Warminster, PA 18974

Dinner & Drinks / Live Music & Entertainment / Call to Action

Casual Chic Attire

*Kindly reply by **March 6, 2015** via the enclosed reservation form or online at [www.fsabc.org/benefit](http://www.fsabc.org/benefit). Please Note: All program ads must be submitted by March 2, 2015.*

### **BENEFIT PLANNING COMMITTEE**

Betsy N. Rendall, Chair / Liz Bielunas / Sheila E. Dawe / Carolyn Fogel / Alice Cahill Gens / Bernie Handler / Karen Hanyok / Joseph J. Hochreiter, Jr. / Becky Kerchner / Lorraine H. Lins / Margaret M. Mohr / Ann Sneed

### **FAMILY SERVICE BOARD OF DIRECTORS**

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Audrey J. Tucker, MSW, LSW, Chief Executive Officer

### **QUESTIONS?**

Contact Ernie Nocito, Director of Development, at [enocito@fsabc.org](mailto:enocito@fsabc.org) or 215.757.6916, ext. 208.

## A social event to raise funds for the Bucks County Emergency Homeless Shelter

### SPONSORSHIP OPPORTUNITIES

In addition to the benefits listed below, all sponsors receive recognition in our program and on our website at [fsabc.org](http://fsabc.org).

#### BUILDING SPONSOR: \$15,000

Provides heating, cooling and maintenance at the shelter for sixty days.

*Benefits: Name/logo will appear throughout the event, full-page color ad in prominent location in program book, complimentary seating for eight guests.*

#### HEALTH & SOCIAL WORK SERVICES SPONSOR: \$10,000

Provides one hundred hours of health education and case management services to promote independence.

*Benefits: Full-page color ad in prominent location in program book, complimentary seating for six guests.*

#### MEAL SPONSOR: \$5,000

Provides three meals a day for all seventy-five residents for one month.

*Benefits: Full-page color ad in program book, complimentary seating for four guests.*

#### COTS & LINENS SPONSOR: \$2,500

Provides cots, sheets, pillows, blankets and towels for ten individuals.

*Benefits: Full-page color ad in program book, complimentary seating for two guests.*

#### BUDGET COUNSELING SPONSOR: \$1,500

Provides twenty hours of budgeting and financial planning.

*Benefits: Half-page color ad in program book.*

#### TRANSPORTATION SPONSOR: \$1,000

Provides twenty-five trips to doctor's appointments, jobs, interviews and summer camp for children.

*Benefits: Quarter-page color ad in program book.*

#### HOUSEHOLD SUPPLIES SPONSOR: \$500

Provides toiletry items and cleaning supplies for all seventy-five residents for one week.

*Benefits: Logo color ad in program book.*

### ADVERTISING OPPORTUNITIES

**All program ads must be submitted by March 2, 2015.** Programs are distributed to all attendees, sponsors and advertisers. Email full color (CMYK format), high resolution PDF or JPEG artwork to [nbedesem@fsabc.org](mailto:nbedesem@fsabc.org).

#### FULL-PAGE ADVERTISEMENT: \$1,000

5" wide x 8" high, full color.

#### HALF-PAGE ADVERTISEMENT: \$750

5" wide x 3.875" high, full color.

#### QUARTER-PAGE ADVERTISEMENT: \$500

2.375" wide x 3.875" high, full color.

#### LOGO COLOR ADVERTISEMENT: \$250

2.375" wide x 1.8125" high, full color.

#### LINE LISTING: \$100

One line of text (i.e. name of individual, couple, family or company/organization).

### TICKETS

#### TICKET: \$125

Single ticket to the event.

#### SUPPORTER TICKET: \$175

Single ticket to the event and Line Listing advertisement.

#### FULL TABLE: \$1,150

Ten tickets to the event and a reserved table.

Register online at [www.fsabc.org/benefit](http://www.fsabc.org/benefit).

# BENEFIT RESERVATION FORM

Kindly reply by **March 6, 2015** via this form or online at [www.fsabc.org/benefit](http://www.fsabc.org/benefit).  
Please note that all program ads must be submitted by March 2, 2015.

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIPS

- \$15,000 Building Sponsor
- \$10,000 Health & Social Work Services Sponsor
- \$5,000 Meal Sponsor
- \$2,500 Cots & Linens Sponsor
- \$1,500 Budget Counseling Sponsor
- \$1,000 Transportation Sponsor
- \$500 Household Supplies Sponsor

## ADVERTISEMENTS

- \$1,000 Full-Page Color Ad (5" wide x 8" high)
- \$750 Half-Page Color Ad (5" wide x 3.875" high)
- \$500 Quarter-Page Color Ad (2.375" wide x 3.875" high)
- \$250 Logo Color Ad (2.375" wide x 1.8125" high)
- \$100 Line Listing

## TICKETS

- \$125 Single Ticket Quantity \_\_\_\_\_
- \$175 Supporter Ticket (includes Line Listing advertisement) Quantity \_\_\_\_\_
- \$1,150 Full Table (10 tickets and reserved table) Quantity \_\_\_\_\_

Names of Attendees \_\_\_\_\_

## DONATION

I am unable to attend, but please accept my donation of \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

- Check payable to Family Service Association of Bucks County (memo: shelter benefit)
- Credit Card (circle one)      Visa      MasterCard      American Express

Name on Card \_\_\_\_\_ Expiration \_\_\_\_\_

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_

**Please return this form to Family Service Association of Bucks County,  
Attn: Development Office, 4 Cornerstone Drive, Langhorne, PA 19047.**

You can also register online at [www.fsabc.org/benefit](http://www.fsabc.org/benefit).

**Questions?** Contact Ernie Nocito at [enocito@fsabc.org](mailto:enocito@fsabc.org) or 215.757.6916, ext. 208.